

FLY to BUY

The biggest business festival in the world returns in June 2016. Providing a global marketplace to exchange ideas, forge connections and broker new business, International Festival for Business expects unprecedented demand to attend from UK and overseas companies.

For the right companies, there are opportunities to access exclusive IFB2016 'FLY to BUY' funds, to facilitate overseas delegation travel and support packages – up to £2,000 is available per delegation.

If you work in manufacturing, energy and environment or creative and digital sectors and would like to organise a company (or country) delegation, you may be eligible if each delegation agrees to meet with at least five UK companies to explore business opportunities and to use IFB's sponsor packages during their festival stay in Liverpool, UK.

To find out more, make contact with IFB's Head of International Chris Heyes cheyes@ifb2016.com



WHO CAN APPLY

We are looking for organisations with a track record of organising and facilitating trade delegations, be they International Promotion Agencies, Chambers of Commerce or other membership based organisations. You will be able to bring together a delegation of...

Foreign buyers looking for UK products

Foreign investors looking for opportunities in the UK

Foreign companies looking for joint ventures, mergers or acquisitions

Foreign suppliers looking for UK partners/distributors

HOW TO APPLY

To apply simply complete the application form telling us about your past experience, key sectors and the types of businesses you can attract. If you have any questions during the application process simply contact us and we will be happy to help.

To download the application form, click [here](#).

DOWNLOAD YOUR APPLICATION FORM

IF YOU'RE ACCEPTED

You will be allocated an account manager who will be able to provide you with all the collateral you need to help to recruit your delegates. We will also provide you with key details of the festival to enable to build a unique package for each of your delegates.

Our account manager can also ensure you have information relating to accommodation and travel. We will work with you to ensure that each delegate maximises their time at the festival and help in setting up one to one business meetings. We will of course be on hand during your visit if you have any questions.



KEY CONTACTS

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