



YOUR GLOBAL MARKETPLACE

WHERE CONNECTIONS ARE FORGED
WHERE IDEAS ARE SHARED
WHERE DEALS ARE DONE



FESTIVAL PARTNER



EXHIBITION CENTRE
LIVERPOOL

MON 13TH JUNE -
FRI 1ST JULY 2016



THE POWER OF THREE

Three themed weeks - targeting manufacturing, energy & environment and creative & digital.

A programme of workshops, key-notes and events offering insider analysis, context and connections; global insights you can't afford to miss.

The GREAT British Showcase - featuring a roll call of the most innovative UK-based products and services presented in association with UKTI.

The IFB Business Club - offering access to all areas of business services and support, meet the buyer and 'matchmaking' opportunities.



ENABLERS: Science & Innovation, Professional Services, Infrastructure & Logistics, International Skills

MANUFACTURING

Britain's manufacturing base employs 2.6 million people, accounting for half of all UK exports. Join us for week one and discover why Britain's manufacturing industry is firing on all cylinders.

ENERGY & ENVIRONMENT

Generation, transportation and sales - three key drivers for a thriving energy market. Explore with us the clean and green alternatives and technologies.

CREATIVE & DIGITAL

The creative and digital sector delivered over £15.5bn of exports in 2011 close to 10% of all UK exports. Don't miss the chance to be a part of this 21st century success story.

A TRULY GLOBAL EVENT

IFB 2016 offers internationally focused businesses an opportunity to showcase themselves.

IFB 2014 saw more than 190 delegations attend from over 92 countries but for IFB 2016 we are aiming higher.

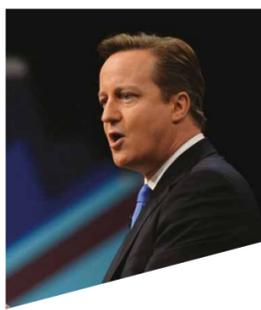
IFB 2016 offers an opportunity for international companies and investors to gather essential market and sector intelligence through our world-class events, workshops and informal meetings all under one roof.

It is a rare opportunity for so many delegates and decision-makers to be in the same place at the same time, to share ideas, strengthen contacts and increase their international profile.

A genuine showcase for bilateral trade and investment, our Business Club platform allows you to post your business opportunities, connect directly with companies of interest to you, facilitate one-to-one meetings during your visit and join thought-leading discussions in your field of expertise. These platforms will be complemented by a dedicated

business services team to help you get the most out of our Business Club and help set up one-to-one meetings. Best of all, these services are free of charge.

Financial incentives are available to some international trade associations, chambers of commerce, embassies and promotion agencies to bring their delegations to IFB 2016. If you're a member of such an organisation, **why not encourage them to apply?**



"Britain is open for business, so for anyone involved in enterprise the International Festival for Business is the place to be. Make sure you're there to make the most of it."

The Rt Hon David Cameron, Prime Minister

DELIVERING RESULTS

CREATING THE FESTIVAL OF THE YEAR

By working together, IFB 2016 and its delivery partners will offer a strong programme of events, a robust network of international, national, regional and local opportunities for businesses to engage with each other, and a coordinated marketing campaign.

PARTNERSHIPS MAKE IT HAPPEN

Working with strong partners helps us to deliver a cohesive programme of events. Communicating a strong, unified message in the UK and across the world to share common goals and to promote our offer helps to achieve this.



KEY CONTACTS

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