



Why the UK...?

Why IFB...?

25 November 2015

INVEST UK – PRESENTED BY IFB2016

Marian Sudbury – Director, Global Operations, Investment Group

The Stats

- The UK is the Number One destination for Foreign Direct Investment (FDI) in Europe.
- In 2014 the UK attracted the highest number of foreign direct investment (FDI) projects and received the largest value of FDI net inflows in Europe.
- Recent announcements continue the positive trend...

Jaguar Land Rover creates 1,700 jobs
and invests £1.5bn in aluminium cars

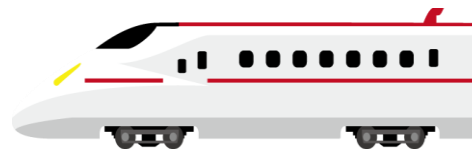
Indian-owned JLR has announced almost 11,000 new jobs for UK
manufacturing over the past three years





What does the UK do particularly well?

- Access to talent (universities, apprenticeships, global skills)
- Ease of planning (97% granted)
- Transport (largest air transport system in Europe, second largest ports)
- Ease of doing business (very simple to set up a company, good legal framework)
- Tax and innovation (favourable corporation tax, credits for R&D and patents)





Why are we supporting IFB?

- Main aim of IFB 2016 is to help grow the UK economy in the medium-to-long term by
 - Further raising the UK's profile as a global business centre
 - turning it into a “business Davos” fixture in the global senior business calendar
- UKTI's extensive programme of events, and other events taking place during the sector weeks, will offer
 - wide-ranging sectoral insights for business
 - the opportunity for cross-fertilisation with businesses and others delegates would not normally meet
- Meet-the-Buyer programme
- Roundtables for major investors with Cabinet Ministers



Construction inc. built environment



Chemicals



AgriFood





What do we want from you?

- Keen for those of you from Trade and Investment organisations to spread the word!
- Chance to engage with thousands of UK and international businesses to uncover new opportunities and conclude deals
- “Fly-to-Buy” subvention will help with overseas delegations’ travel costs

